



# Professional Services Catalog

Strategic Solutions in Finance, Marketing,  
and Business Growth

We drive intelligent decisions and measurable results for your  
business.



# Our Strategic Consulting Approach



## Proven Results

Strategies designed for real impact and measurable return on investment.



## Professional Guidance

Dedicated experts who accompany you at every stage of your growth.



## Strategic Collaboration

We work hand-in-hand to understand your challenges and co-create solutions.

# Financial Services

## Strategic Financial Advisory

Cash flow optimization, financial control, and data-driven decision making. \$1,250

FINANCE

## Business Financial Planning

Designing financial structure for sustainable growth and revenue forecasting. \$1,800

FINANCE

## Comprehensive Financial Diagnosis

Complete assessment of your company's financial health. \$1,100

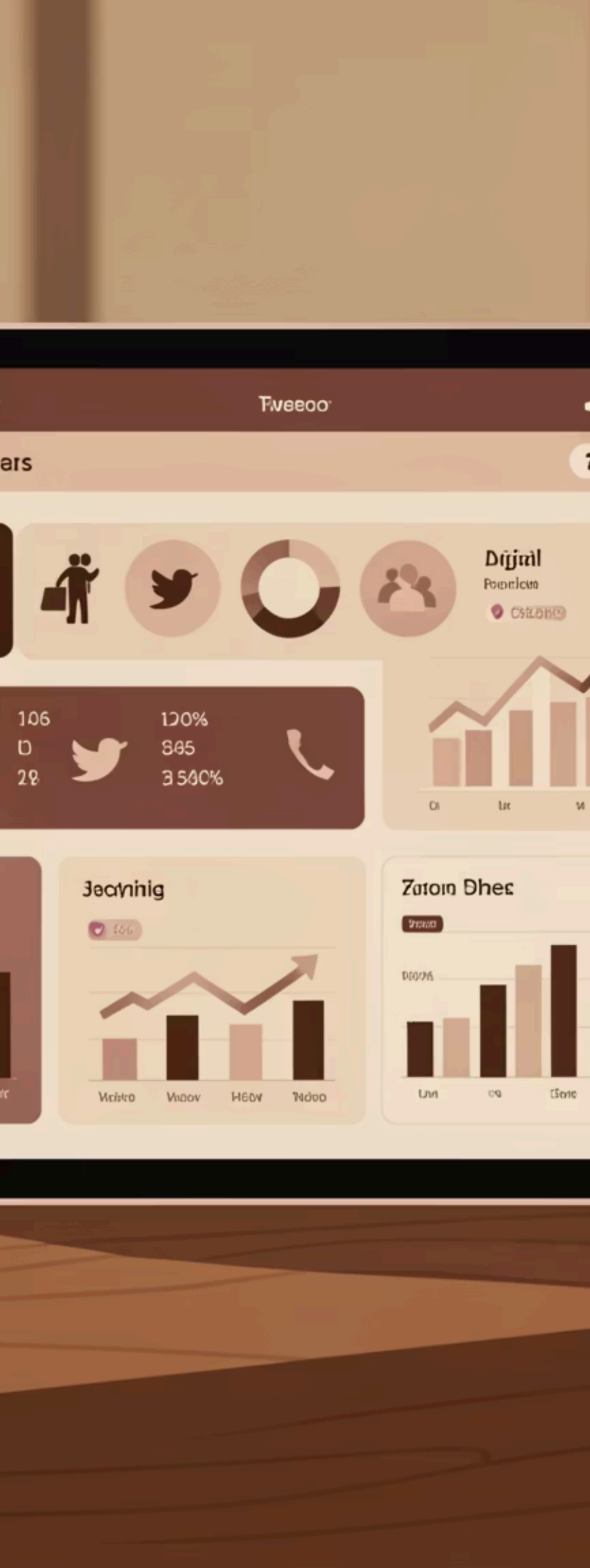
FINANCE

## Cost and Profitability Consulting

Identification of financial leaks and improvement of profit margins. \$1,350

FINANCE





# Digital Marketing Services

1

## Digital Marketing Strategy

Comprehensive strategy to increase visibility, leads, and conversions. \$1,600

MARKETING

2

## Marketing Package for SMEs

Practical content, advertising, and digital positioning strategy. \$1,900

MARKETING

3

## Social Media Audit

Analysis of digital presence, engagement, and improvement opportunities. \$1,050

MARKETING

4

## Brand Strategy and Positioning

Clear definition of brand identity, messaging, and differentiation. \$1,700

MARKETING

# Sales Optimization

## Sales Funnel & Conversion Consulting

Optimization of the sales process and customer journey. \$1,450

MARKETING

## CRM Implementation

Customer organization, sales tracking, and automation. \$1,850

BUSINESS





# Business Growth Strategies

01

## Business Growth Strategy

Comprehensive plan to scale operations and increase revenue. \$2,000

STRATEGY

02

## Business Model Consulting

Review and optimization of the current business model. \$1,500

STRATEGY

03

## Pricing Strategy Consulting

Strategic definition of prices to maximize profitability. \$1,300

FINANCE

04

## Market and Competition Analysis

Analysis of the competitive landscape and market opportunities.  
\$1,400

STRATEGY



# Product Development and Launch



## 1:1 Executive Mentoring

Personalized guidance for business owners and executives. \$1,900

BUSINESS

## Product Launch Strategy

Planning and execution of successful product launches. \$1,750

MARKETING

# Operational Optimization and Digital Transformation

1

## Business Process Optimization

Efficiency improvements and reduction of operational time. \$1,600

BUSINESS

2

## Digital Transformation Consulting

Process digitalization and technology adoption. \$1,850

BUSINESS



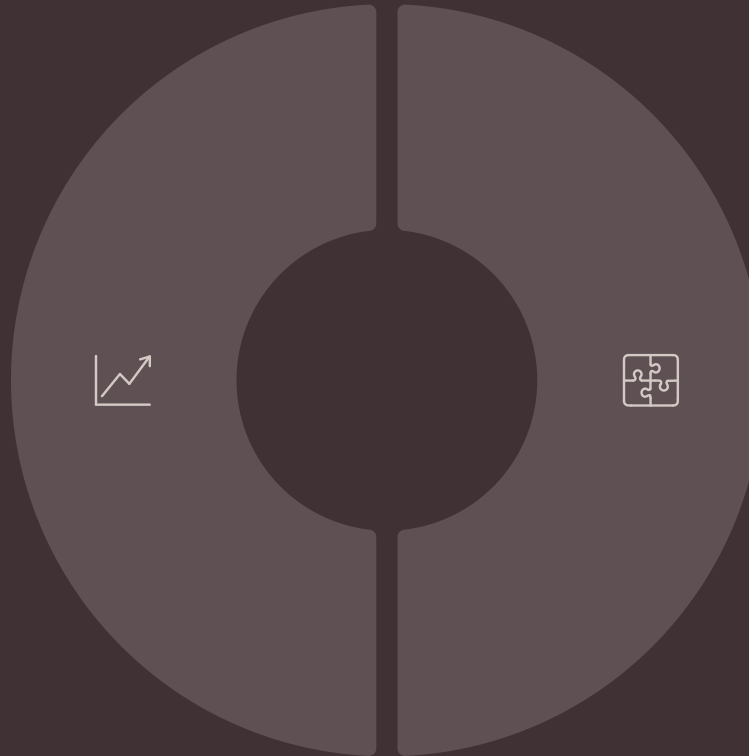


# Holistic Vision for Success

## Integrated Marketing and Sales Plan

Alignment of marketing and sales for improved performance. \$1,950

MARKETING



## Comprehensive Strategic Consulting

A holistic business vision focused on growth and profitability. \$2,000

STRATEGY



Ready to take your business to the next level?  
Contact us and let's design a tailor-made strategy for your goals.

Contact Now

Learn More